

**SECRET**  
Security Information

30 October 1952

25X1A

MEMORANDUM FOR: [REDACTED]

SUBJECT : Attached

25X1A  
1. We have, from time to time, furnished Mr. Taylor with informal comments for the build-up of this paper. The 17 September draft is attached, and a copy which [REDACTED] obtained from you of an 8 October revision. Attached also are our informal staff comments for Mr. [REDACTED] on the latest October revision, which I told him we would furnish this week.

2. We believe this evaluation factor an important one to highlight as a continuing reminder to operators that measurement of results will influence the emphasis of actions. 25X1A

Attachments: 3

FRZ:blr

cc: E-5 file

FRZ chrono.

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# MISSING PAGE

ORIGINAL DOCUMENT MISSING PAGE(S):

Attachments

There is only 1 attachment

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MEMORANDUM FOR: MR. [REDACTED]  
Psychological Strategy Board

SUBJECT : Informal Staff Comments on E-5

1. We have carefully reviewed E-5, dated 17 September 1952, and the revisions of 8 October, and submit the following informal comments:

a. In general, the paper is a thoughtful product, particularly Annexes A and B, which, it appears, would tend to cure the admitted defects of the present PSB Staff procedures.

b. It appears essential that the recognition of evaluation requirements be high lighted early in the planning stages to facilitate the measurement of results, which, it appears, will be a continuing basis for reports to the National Security Council and the Psychological Strategy Board. With this view in mind, therefore, we recommend that a new paragraph be inserted on page 6 of Annex B, as follows:

"6. Evaluation of Results

From the time a plan is first conceived through the period of its implementation, particular attention shall be given to defining the specific results which may be taken as evidence of the attainment of general objectives. Appropriate recommendations shall be made to member agencies for the continuing provision of intelligence or information which might indicate success or failure to achieve these results, and the reasons therefor."

c. For consistency and to high light this particular planning precept, paragraph 7, page 2, Annex A, should be renumbered as paragraph 8, and a new paragraph in lieu of 7 be substituted as follows:

"7. Evaluation

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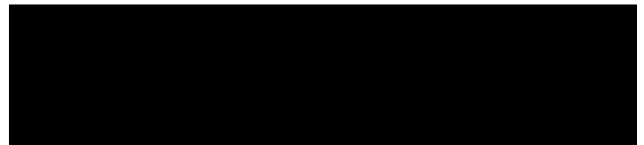
"7. Evaluation Factors (no asterisk)

a. Establishment of specific criteria against which accomplishments and their significance can be evaluated.

b. Definition of specific intelligence requirements which should be requested from intelligence production units of member agencies to insure continuing coverage of target area developments, for the purpose of reflecting the attainment of planned objectives or indicating deterrents."

2. The origin of the substitution of "private" for "covert" on page 2 and page 5 of the revised draft is unknown, but people who have reviewed this text feel it a very injudicious choice. If a substitute word is desired for the word, "covert," "special" would appear more appropriate.

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